Aelius Consultants:

Diagnostics

- 1. Serve Images in Next-Gen Formats: Potential savings of 833 KiB.
- 2. Largest Contentful Paint (LCP) Element: LCP time is 7,100 ms, which is too high.
- 3. **Properly sized images**: Potential savings of 480 KiB.
- 4. **Eliminate Render-Blocking Resources**: Potential savings of 1,570 ms.
- 5. Reduce Unused CSS: Potential savings of 29 KiB.
- 6. Image Elements Without Explicit Width and Height: This can cause layout shifts.
- 7. **Serve Static Assets with Efficient Cache Policy**: 20 resources were found that could benefit from better caching.
- 8. Reduce Unused JavaScript: Potential savings of 20 KiB.
- 9. **Avoid Large Layout Shifts**: Two layout shifts were detected.

Accessibility

- 10. **Contrast Issues**: Background and foreground colours do not have a sufficient contrast ratio, affecting legibility.
- 11. **Links Without Discernible Names**: This impacts the semantics of controls and the experience for users of assistive technology.

User Experience

- 12. Low-Resolution Images: Images served are of low resolution, affecting clarity.
- 13. Image Natural Dimensions: Images should be proportional to the display size and pixel ratio.

Content Best Practices

- 14. Missing Meta Description: The document does not have a meta description.
- 15. Non-Descriptive Links: Six links found without descriptive text.
- 16. Invalid relcanonical: The document has no valid relcanonical URL.

Crawling and Indexing

- 17. Non-Crawlable Links: Links are not crawlable, which affects search engine indexing.
- 18. No Links or Backlinks: No backlinks found, which impacts SEO.
- 19. No Tools Setup for Indexing: No tools are set up for indexing the site.
- 20. No Indexed Pages: No pages are indexed by search engines.

UI and UX

21. **General UI/UX Not Up to the Mark**: The overall user interface and user experience need improvement.

Performance Issues

- 22. **No Browser Caching**: Lack of browser caching affects load times.
- 23. **Render-Blocking Resources**: Resources that block rendering need to be optimized.
- 24. **Inefficient Code**: Code inefficiencies need to be addressed.
- 25. No Content Delivery Network (CDN): Implementing a CDN can improve load times.
- 26. **Third-Party Assets**: Third-party assets are affecting performance.
- 27. **Unused CSS and JavaScript**: Unused CSS and JavaScript should be removed.

Additional Issues

- 28. Excessive Page Weight: The page weight is too high, affecting load times.
- 29. Eagerly Loaded JavaScript: JavaScript should be loaded more efficiently.
- 30. **Overuse of CSS Selectors on Large DOMs**: This can slow down rendering, especially on mobile devices.